Rubric for Assessing Presentations

	Level 1	Level 2	Level 3	Level 4
• Introduction	**The student**			
	• provides an introduction that is not totally clear	• provides a somewhat focused introduction that states the objective and some of the key points	• provides a focused introduction that clearly states the objective and the key points	• provides an effective introduction that captures the attention of the audience and clearly states the objective and the key points
• Organization	**The student**			
	• presents the material in a poorly sequenced fashion	• presents the material in a somewhat sequenced fashion	• presents the material in a logical sequence that the audience can follow	• presents the material in a logical and effective sequence that is easy for the audience to follow
• Visuals	**The student**			
	• uses visuals in a limited way	• uses some visuals that enhance the presentation	• uses visuals to support and enhance the presentation	• uses a variety of visuals effectively to support and enhance the presentation
• Communication	**The student**			
	• seldom speaks clearly using correct language, frequently reading from notes, making limited eye contact with the audience	• sometimes speaks clearly using correct language, at times reading from notes, making some eye contact with the audience	• usually speaks clearly using correct language, not reading from notes, making eye contact with the audience	• always speaks clearly using correct language, not reading from notes, making eye contact with the audience throughout the presentation
• Technology	**The student**			
	• uses communication technology in a limited way	• uses communication technology to enhance the presentation somewhat	• uses communication technology integrated with other pertinent technologies to enhance the presentation	• uses communication technology integrated seamlessly with other pertinent technologies to enhance the presentation effectively
• Audience	**The student**			
	• seldom keeps the attention of the audience and has difficulty answering audience questions	• sometimes keeps the attention of the audience and handles audience questions somewhat effectively	• keeps the attention of the audience most of the time and handles audience questions fairly effectively	• keeps the attention of the audience at all times, involving them in the presentation and handling their questions in an effective manner